

Multimedia Writing – JRMC 202

Interview Transcript

Interviewer:	Yomna El Kadi
Interviewee:	Rana Mohamed
Date:	February 19, 2012
Place:	Classroom in AUC – SSE, CP38
University:	American university in Cairo
Professor:	Dr. Kim Fox
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Rana Mohamed is a student who graduated in spring 2011 with a Bachelor's Degree in Business Administration, concentration Marketing, and minor in Psychology. Rana is now working in *Image Interiors for Publishing* as an assistant account manager. She worked hard through her journey at AUC trying to fulfill her dreams and wanting to gain the most she can; moreover she is very happy with her current job and feels just in place. Rana is married to an AUC Graduate as well whom she met during her junior year, Sherif Hassan; he was a graduating senior when they got to know each other.

I felt like interviewing this person because I've known Rana since I entered AUC and she has always been a motivation for me; she was a really good student while maintaining a good social life at the same time. Rana always made the hard things seem easy or doable and inspired a lot of people; she believed that when university days are over everything she learned won't be relevant to what she'll be working in, and that was another reason that made me interview her.

19 February 2012

Persons present: Yomna El Kadi - Interviewer

Rana Mohamed – Interviewee

Yomna: Good Afternoon, My name is Yomna El Kadi, ill be interviewing you about your experience at AUC. Could you please begin with introducing yourself?

Rana: Hi Yomna, I'm Rana Mohamed, I'm 23 years old, I graduated form AUC last spring 2011, I graduated with a Bachelor's degree of Arts Business Administration major, with a concentration of Marketing, and a Psychology minor and I'm currently employed as an Assistant Account Manager in Image Interiors for Publishing in Zamalek.

Yomna: Ok, Where do you live?

Rana: I currently live in Heliopolis

Yomna: Ok, How would you describe your experience at AUC?

Rana: Ok, I had an, four years of an unforgettable experience at AUC, I've learned a lot form AUC, and I've enjoyed every single second of going to the university. Upon my entry I had very minimal friends, however I gained a lot of friendships and experience from AUC, it benefited me a lot through my career and during the university.

Yomna: Ok you mentioned that it benefited you, what major benefit did you gain from AUC?

Rana: Ok, I would say that the academics is what I gained most from AUC, however its not that, it's the my involvement in clubs and activities throughout my experience at AUC is what I learned from the most, I've, I learned to be an extrovert and I've learned to make friends easily, talk to people, PR about events and get in, on contact with well known figures and companies, and for fundraising and stuff and that's really what gained, what made me gain an insight about real life after university because its not all about books and papers, however its more about the practical life out there.

Yomna: Ok, do you think that AUC had an affect on your social or working life? And How?

Rana: Of course upon my entry to AUC, I had very minimal... few friends from school, however, its my friends now, my very close friends are my AUC fellows and I've a lot of friendships through courses, group projects, and activities, and I cherish those relationships the most, and in fact my husband now is who was a mechanical engineering Student at AUC is one of the main benefits I guess I gained from AUC (chuckle) I've known him when he was a graduating senior I was a junior and we got to know each other that way.

Yomna: Ok and what about your working life?

Rana: My working life, the mainly the relationships I formed during my course of education and my friends and the relationships I had with my teachers with my professors, and everyone around the campus is what's keeping me going now and its benefiting me with the relations know because my work really depends on relations and being connected and it helped me a lot now and...

Yomna: Ok, how did you find your current job? Was it through the CAPS office or personally?

Rana: In fact, I didn't get my current job through the CAPS office I've interned the at Image when I was a Junior as I remember, yea I was a junior, and because my accomplishment and commitment they offered me a job after I graduated and I felt that it was a very good opportunity, a very good place to start with and that's how I got my job now.

Yomna: Ok, do you find the CAPS office beneficial for finding Jobs?

Rana: Yes, the CAPS office is very beneficial it comes to finding jobs. I've known the CAPS office since Long before I graduated, and however the first time I came to contact he CAPS office was during my sophomore year and I've went there because I needed an internship for the summer and they helped me big time with getting this internship and criticizing my CV and making a mock interview with me to, to like exercise how I'm gonna what I'm gonna say in the interview, and what is the key elements that I should focus on, and I've searched a lot about

jobs through the career website and in fact a lot of my friends got their jobs through the CAPS office and the employment fair they conduct each year.

Yomna: Do you find the field your working in related to any of the theoretical courses you've taken in AUC? And if yes, how?

Rana: Yea of course the courses are so much related and they say a lot about how to PR for a brand and how to manage and account or how to, a lot of thing that are related to my career now, however, I would not say that the theoretical parts where I had to like study and memorize and examine and these stuff, no I don't think they were what benefited me the most; however, you could say that what benefited me the most is the group work, the projects I've done at AUC, my engagement at many activities and the skills I acquired from those activities and leadership and teamwork and these things.

Yomna: Ok how do you think you can give back to the AUC community?

Rana: Ok, during my educational years I've received, we've received many letters to my dad actually because my dad was an AUC graduate mentioning a lot of like events at AUC and like how, he received also calls where he can donate to the AUC research studies, or for the buildings and stuff; so I think that that I would be delighted if I could give back to the AUC community whether it would be like a session about how AUC affected me and how it's a very good educational institute where a lot of students can

learn from or they can or I can donate or I think that AUC has a lot of ways in which I can give back to.

Yomna: Ok, if you consider changing your career or going to another company, would the caps office be one of the places where you would search through?

Rana: In my Senior the graduating senior semester, I was informed that the CAPS office services do not stop when you graduate, in fact its one of the very few things on campus that stays with you for a lifetime, so I think that if I ever consider switching my career or going to another company I would definitely go to the CAPS office because I think they will prioritize me as an AUC student and they will look for the jobs that can suit me best and I think that they will be of a great help to me if I ever work, if I ever search for a job.

Yomna: Are you still in contact with any of the professors?

Rana: Yes in fact I am in fact one of the professors that I visit regularly is Dr. Tolba, he's a marketing professor the course I took with Dr. Tolba was a Marketing course called MKTG 480, and through which we conducted a simulation where we acted as if we were actual marketeer's for actual companies, and we, and our decisions actually benefited and reflected directly on the companies profits and these things. I learned the most from his course and I respect this person, he's a very respectable professor and he's one of the most honest people I met on

campus and he's very dedicated to his work and actually I look up to him and I go to him for advices and consults, and a lot of things, I really do love Dr. Tolba and the relationship we have is very good and one of very respectable, and a great one.

Yomna: Ok, is there anything else you would like to add?

Rana: Yes I would definitely want to address AUC students, maybe university is not one of the things you would want to wake up like 8:30 in the morning and go to maybe you don't like your courses, maybe its boring, or you think its useless, or you want to graduate, life after graduation is not as I would have imagined I've always wanted to graduate and find a job and be happy and I thought this would be a liberation kind of freedom that I didn't have, however, I find that my years at AUC where very beneficial and these courses that I thought was boring helped me a lot and they and those groups that I hated the most working with, I learned through them how to deal with all kinds, all different kinds of people, and how to handle crisis and I would advise them to have the best out of their experience at AUC and enjoying their remaining years because they're one of the best.

Yomna: Ok, Thank you so much it has been a pleasure.

Rana: Thank You Yomna.