Interview Project Interview transcript

Interviewer: Yomna Ahmed

Narrator: Nadine Khaled Dafrawy

Date: 28/02/13

Place: Nadine's Office,

BEC building 2nd floor, AUC, New Cairo.

College: The American University in Cairo

Prof.: Dr. Kim Fox

Date completed: 2 March 2013

Nadine Dafrawy:

Nadine is the source being interviewed here for this project. She's an AUC alumni and part of the staff at AUC since she's working now as the Communications' Associate and Social Media Specialist at the School of Business, AUC. She was born in June 1990. She graduated from AUC in spring'11.

Nadine was specifically chosen for this project because she has experienced being an undergraduate at The American University in Cairo, not long ago and her experienced would definitely benefit other students as she may be answering most of the questions they have in mind towards their university, life inside the university, or that after they graduate.

Also Nadine's many interesting and upbeat activities and contributions to the student life and AUC while she was both an undergraduate and a graduate made her a very eligible candidate for this project.

Topics of interest touched on by the source/interviewee:

- Job opportunities for AUCians.
- Student activities on campus.
- Quality of education at AUC.
- Time management.

28 February 2013

Persons present: Yomna Ahmed-I

Nadine Dafrawy-S

Ahmed: Hello, Thank you for...umm...giving us the chance...giving me the chance to

interview you. Could you please tell me your name, your full name?

Dafrawy: Sure, my name is Nadine khaled Dafrawy.

Ahmed: OK, what's your title?

Dafrawy: I'm the Communications' Associate and Social Media Specialist at the

School of Business, AUC.

Ahmed: where do you live, currently?

Dafrawy: I live in Maadi.

Ahmed: And what's your major? What was your major when you were here?

Dafrawy: I have a B.A. in Integrated Marketing Communication, and a minor in

Digital Arts and Design.

Ahmed: Was that interesting?

Dafrawy: Yes, very much so (laughter).

Ahmed: OK, what's your age or age range?

Dafrawy: I'm 22, about to turn 23.

Ahmed: OK. Nadine could you please tell me how being an AUC graduate

helped you in the career world?

Dafrawy:

Yeah, sure. Well, my job right now is... I got my job because I was an AUCian. Uh, Integrated Marketing Communications, I mean it really helped me in the sense of looking at the world from, you know, more marketing perspective. Umm I don't know, I mean I was involved in a lot of student activities as an undergrad, and it helped me enrich my experience so much and develop my character in ways I couldn't even imagine possible.

Ahmed:

How so?

Dafrawy:

Ah, well you tend to be a bit more outspoken, you know. You're, you're more aware of how to work in teams, match yourself with people that you can work with; you know things...things of that sort.

Ahmed:

Could you tell me more, like what clubs or organizations you were involved in on campus?

Dafrawy:

I don't think there was an activity that I wasn't involved in.

Ahmed:

(Laughter), wow!

Dafrawy:

All of the academic clubs, I was involved in. There's MUN [Model United Nations], there's...what was it called...there is ICGE [International Conference on Global Economy], ISLC [International Student Leadership Conference], I was involved in ES [Entrepreneurs' Society] uh, you name it you know.

Ahmed:

What was like the best experience you had in all of these clubs?

Dafrawy:

Umm, I can't really differentiate because each experience was really different in its own way, but if I'd have...if I'd have to top it, I think ICGE because I was mainly responsible over the entire conference. I was Academic Committee head, so there were a lot of responsibilities along the way, and that definitely help me build in...in ways I couldn't have thought possible. So...

Ahmed:

Yeah, like you, this affected your, like you...this affected you after you graduated right?

Dafrawy:

Yes, of course. For sure.

Ahmed:

could you please, like, Nadine give me...ya'ani tell me what you think of the quality of education here at AUC.

Dafrawy:

Umm, well. It's...it's good to an extent. The quality of education is...is good to an extent. Umm, I think the only thing that falls in short is, umm, AUC doesn't really guide you in what you want to become. I mean, I noticed that I wanted to be a designer way after I graduated. That would be the only flaw, but it was compensated in, you know all the activities that's offered. So...

Ahmed:

Yeah.

Dafrawy:

That's my honest opinion. (Laughter)

Ahmed:

Great, I just want to...I have a question

Dafrawy:

Yes.

Ahmed:

About what you just said, are you pursuing any studies, like any graphic design...any graphic design related studies?

Dafrawy: Yeah, I took...I took a design course in Madinet Nasr [Nasr City]. I would take

more here, but except that the department doesn't really offer that much courses.

Ahmed: Oh!

Dafrawy: I am actually pursuing my graduate studies right now in journalism, unless you

know, if I was able to...to travel abroad for a design program.

Ahmed: Where do you want to go?

Dafrawy: Probably in the States, somewhere in the states.

Ahmed: Yeah.

Dafrawy: Yeah...(Laughter)

Ahmed: Good luck!

Dafrawy: Thank you. (Smiling)

Ahmed: Our final question would be...if you have any advice for the

under...AUCians...undergrads in... at AUC, what would that be?

Dafrawy: That's very easy. Just be as involved in whatever it is that you feel good at, I

mean if it is act...if it's activities, if it's organizing events, if it's community

service, but just don't be consumed in your studies. Make sure that you do

something else on the side.

Ahmed: Is it possible...like through...

Dafrawy: Of course. I mean it's...it's time management. It's all about time management.

But I believe that when there's a will there is a way.

Ahmed: And you were able to do so. So eventually they will

Dafrawy: Thankfully, thankfully I was. Yes

Ahmed: OK! Thank you very much Nadine, for allowing us.

Dafrawy: No problem.

Ahmed: If you have any other thing to say, please do.

Dafrawy: Umm, nothing I can think of! (Laughter)

Ahmed: (Laughter) OK! Thank you very much

Dafrawy: Thank you.

Ahmed: Thank you, bye.